

AABA Board Meeting Minutes

AABA Board Meeting, November 15, 2017

Attendance

Carl Guerci Jr., Jim Larson, Michael Doyle, Dwight Fielder, Dave Mumford, Charles DeBarber, and Debbie Hewitt met to discuss the new website, Short Course, and planning for 2018 at Severna Park Library from 10 am to 12 pm. Other board members were unable to attend.

Short Course

We currently have 41 registered for the course: 27 individuals (\$30)/14 extra family members (\$5). [45 as of November 20]

Short Course Manual

Debbie presented quotes from Office Depot and Federal Express for printing. The board discussed binding options and decided that three-ring binders were more functional for students to be able to use and add to it over time.

Prices quoted do not include any coupon discounts so should be lower.

Office Depot quote: \$180 for copying

Comb Binding: \$3.99/ea \$199.50 for 50 books
Front and back covers \$0.29/\$0.39 x 50= \$34.00
Total without tax: \$379.50/ \$413.50 with covers

Spiral Binding: \$2.79/ea \$139.50 for 50 books
Total without tax: \$319.50/\$353.50 with covers

Binders: \$5.49 (to 7.49) x 50= 274.50
180
Total without Tax \$454.50

Short Course additional materials: Carl has requested samples of American Bee Journal and Bee Culture as well as Dadant and Brushy Mountain catalogs.

Website

Dave presented the finished website and the board approved it and requested that it be activated as soon as possible. The board warmly thanked Dave for creating our new site. This site will work equally well on computers and mobile devices and has many features that will be helpful to members. Dave has agreed to be the Web Master.

Each board member will have an email that will go through AABA but will route to their personal email for privacy. We discussed a similar feature for phone numbers.

Dave plans to add a map that will show a flag with the number of member apiaries by town only for those who want to be included. He showed the board members a prototype of the map.

We discussed having the Chimp mail newsletter service linked through the website or having the newsletter directly through the website. Dave and Charles will check.

Estimated costs for domain name and registration is ~\$150 per year.

Social Media Outreach

Charles has created a Facebook page and Twitter connection for members that use social media and has volunteered to oversee Social Media Outreach. He will send out club news and field questions that come in over Facebook and twitter. Charles will send out historical notes and relevant, non-controversial posts about beekeeping at least weekly.

Anne Arundel County Fair and Commander Mumford Award

Michael asked whether the club wished to continue the Commander Mumford award. We decided to continue it and will need to add another section for nameplates since the current space is filled. We will display it at all meetings instead of leaving it in the Arlington Echo bee room. The winner of the award is given something personalized to take home (most recently engraved hive tools).

Michael will list the Commander Mumford award in the Anne Arundel County Fair book. We discussed promoting more participation in the county fair and Maryland State Beekeeping Honey show at the meetings and short course. Michael and Carl will give Dave information about the fair and preparing entries for competition to post on the new website.

February Elections and Board Slate

We will present the slate for the February Election in the Annual newsletter. We discussed adding new positions to the board for covering our increased web presence and distributing tasks.

The current board:

President - Carl Guerci Jr.
Vice-President - Michael Doyle
Treasurer - Debbie Hewitt
Secretary - Rachael Logan

Club Chairpersons

Mentoring Chair – Jim Larson
Program Coordinator – Jim Larson
Club Rentals - Chrissy Perry
Snacks - Dennis Roundy
County Fair Honey Superintendent - Michael Doyle
Librarian - Carl Guerci Jr.
Webmaster - David Mumford
Door Prize Coordinator - Dwight Fielder

Suggested New Positions:

Social Media Outreach--Charles Debarber
Club Photographer
Swarm manager

Jar Czar—we have a section on the new website for consolidated jar orders, but we no longer have someone to place the orders. Should we continue this position?

Donations: UMD, Scientific Beekeeping,
AE donation/equipment allowance

Annual Newsletter

We need to start planning the letter.

Increasing number of meetings?

2018 or 2019

We discussed schedules and most were in favor or neutral. At the moment we are talking about adding 2 meeting per year to give more support.

Carl will check Arlington Echo availability. Speakers for additional meetings may be members who volunteer to present their apiary management.

Current months: February, April, June, August

Suggested adding: March, May, and September instead of August because so many miss due to vacations. Also, October possibly instead of February but encourage members to attend State and EAS meeting. Need to discuss further.

Maryland State Beekeepers meetings: February, June, November

EAS usually late July-August

We covered a lot of material at this meeting and adjourned at 12 pm.